



HYPERSIGN.com™

# HCA Healthcare®

HCA Healthcare Internal Digital  
Display Content Strategy

Avenues of  
**Health  
Care**  
Communication

● **Common Area**

● **Way-Finding**

● **Hypersign Dashboards**

● **Meeting Rooms via Webex**

● **Break Rooms, EMS, &  
Physician Lounges**

● **Business Intelligence  
Dashboard**

● **Video Walls**

● **Menu Boards**

● **Enterprise TV**

● **Emergency Alert**

● **MOB Directory**

# Common Area | Digital Signage



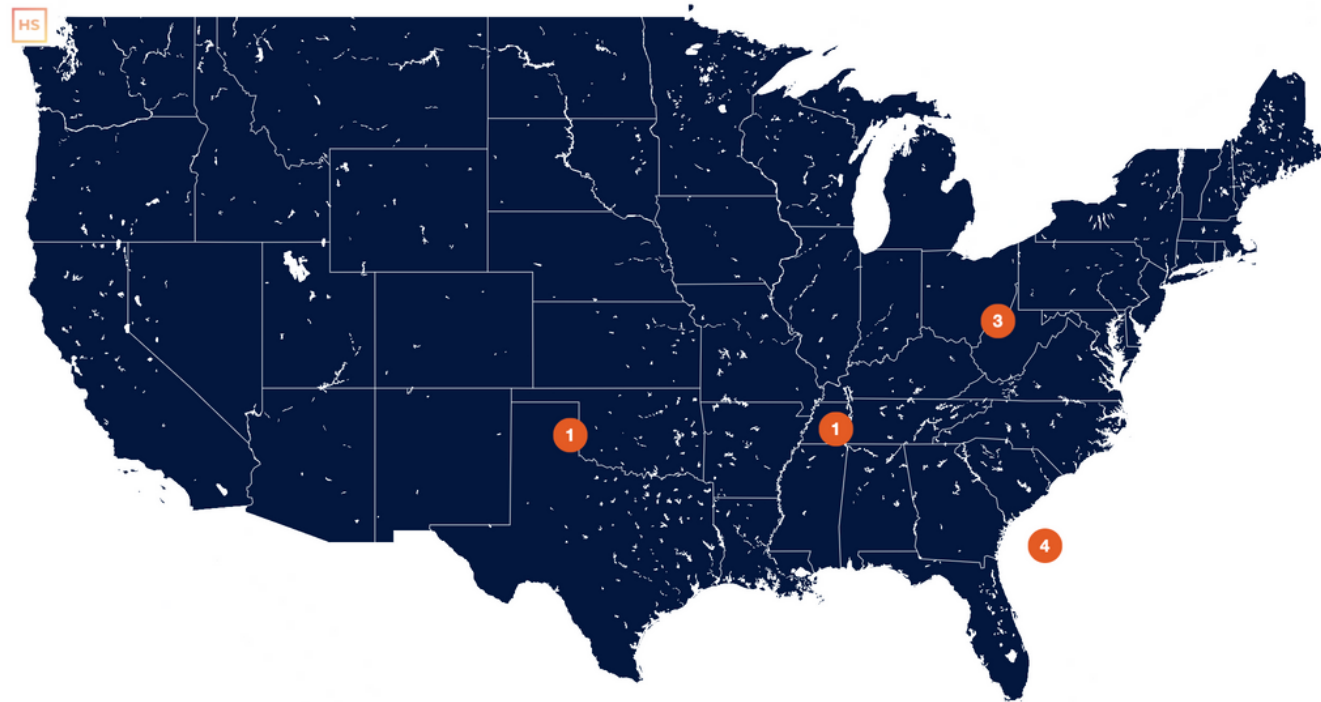
External communications greet everyone as they walk through your door, including staff, patients, and visitors. Updating your guests on important health programs, media resources, and campus navigation makes all the difference when it comes to providing a comfortable and accessible healthcare experience.

# Way-Finding

Guide patients and visitors to their destinations with accessible and ADA-compliant maps while also providing directory information.



# Hypersign Dashboards



Roos quickly dove into evidence-based research, spoke to other physicians and made an informed decision to remove DES from all Mountain Division hospitals and surgery centers by Oct. 1, 2022 — making our hospitals the first in Idaho and Utah to retire DES gas. Roos drove this positive change within one month, and his work within the division is now being scaled throughout the enterprise.

Divison	HS	QNC
CapitalView	3	3
North Texas	1	1
South Atlantic	4	2
Tri-Star	1	0
<b>Total</b>	<b>9</b>	<b>6</b>

Hypersigns	Accounts	Server Uptime
9	5	99.986%
	Users	Device Uptime
	5	100.000%

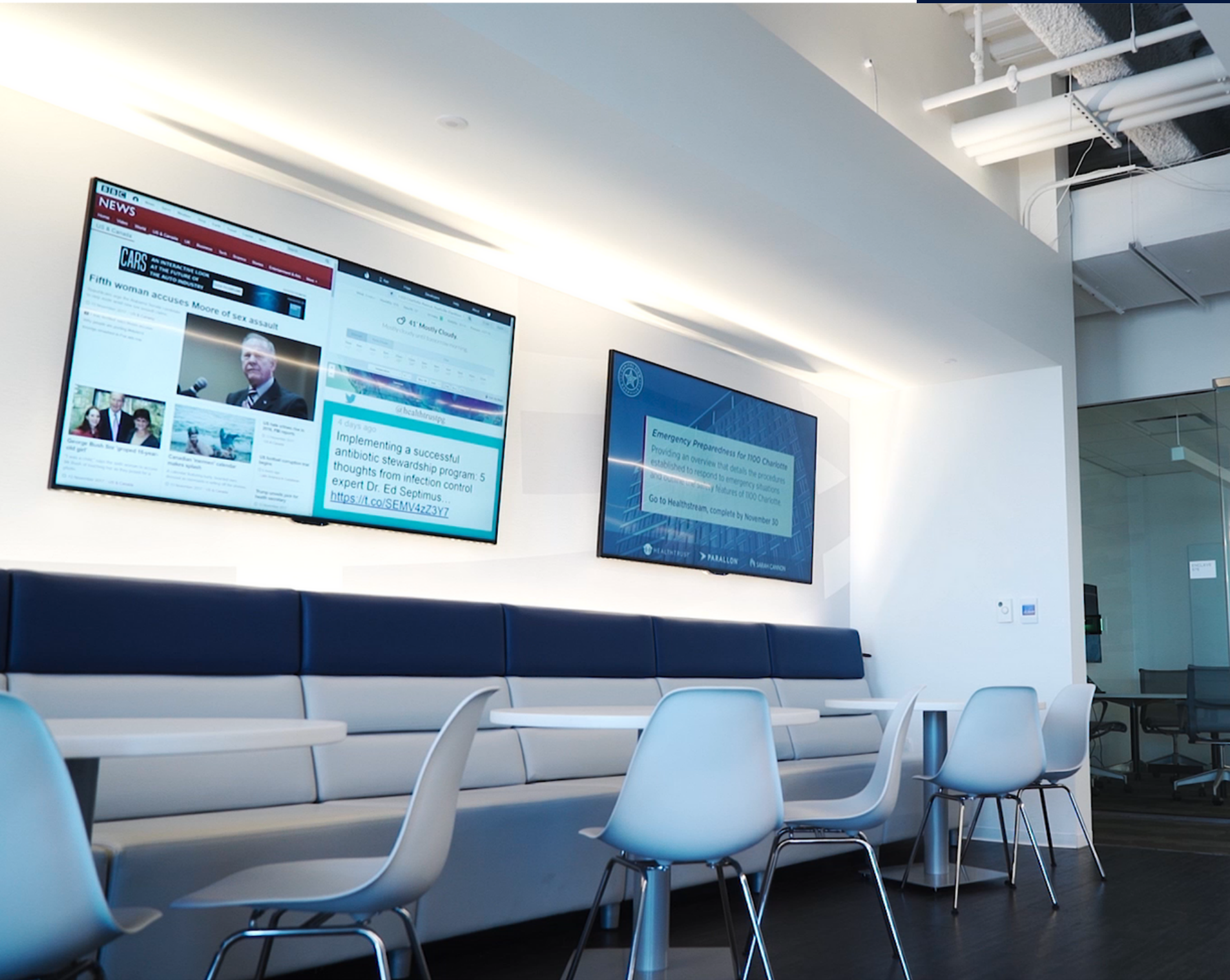
Allows HCA leadership to view the count and status of Hypersign devices within their facilities.

# Meeting Rooms Via WebEx

Hypersign content can be published to meeting room displays to inform employees of upcoming events, policy changes, or simply how to use the technology in the meeting room



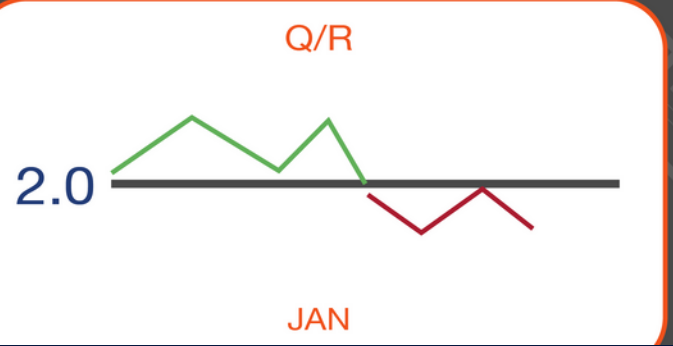
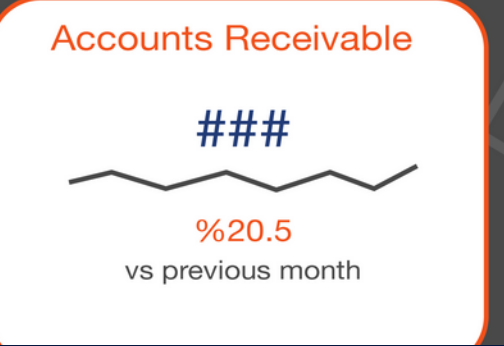
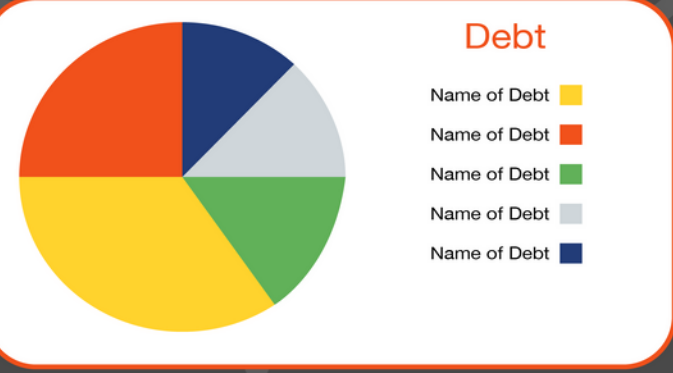
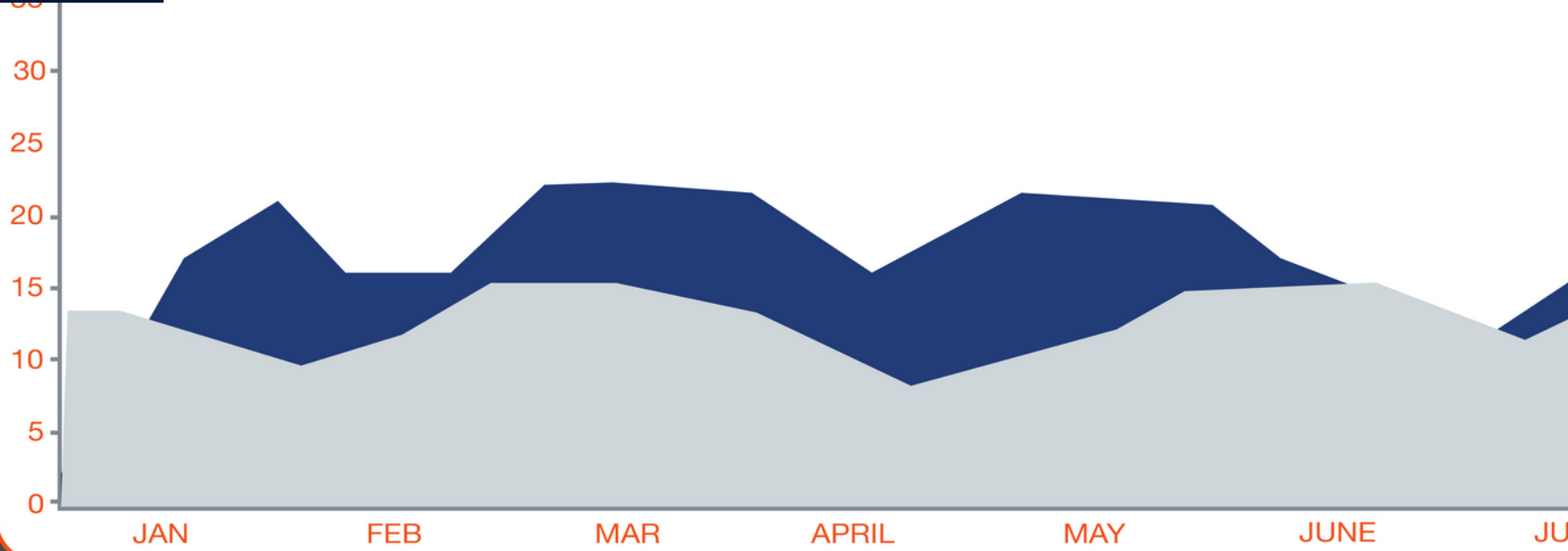
# Break Rooms, EMS, & Physician Lounges



These rooms make communicating important info easy. Communicate policy updates, important information or simply entertain employees while they're taking a break.

# Business Intelligence Dashboard

Display performance charts and graphics associated teams or departments. Hypersign supports various titles of BI tools to visualize this information.





# Video Walls

Video walls are a great way to bring that “wow factor” to entrances or lobby areas for your employees and visitors.



# Menu Boards

With Digital Signage you can display and schedule out menu options in cafeteria spaces.



# Enterprise TV

Display your favorite tv channels through the Live TV video feed to your device.



## Emergency Alert



Turn any of your displays into a responsive network of visual messages in the event of an emergency. Customizable messaging will display within seconds of being triggered which can provide safety information, evacuation routes, procedure reminders, emergency updates, etc.

# MOB Directory

Provide visitors and employees with updated information on interactive or static directories

